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Rising Rates Signal New Gold Rush, Precious Metals Expert **Predicts**

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SANTA MONICA, Calif., Feb 10, 2005 /PRNewswire via COMTEX/ -- With the plummeting dollar putting pressure on the Fed, interest rates are likely to keep climbing in 2005. This could set into motion a chain of events that raises the price of gold to record heights. So says Kevin DeMeritt, President of Lear Financial, a precious metal asset management company.

"It's all happened before," DeMeritt said. "Interest rates turned higher in the 60s and kept rising for fifteen years up to an unbelievable 19%. Meanwhile, gold soared from \$36 to \$850 for a whopping 2,261% increase."

DeMeritt believes a strong link still exists between higher rates and higher gold. He also believes history is about to repeat itself. "Conditions are similar to the 70s. Oil was up 400% then and oil is up 400% over the last six years now. We have the same high deficits, the same costly war, the same rising rates. And now we may see the same record gold prices."

Investors can learn why higher interest rates influence gold by calling Lear Financial for their free audio economic report, "Rising Rates, Rising Gold." Call, toll-free, 1-800-965-0580.

About Lear Financial, Inc.

Lear Financial, Inc. specializes in gold coins, precious metals, and bullion at the guaranteed lowest prices. Visit the company at http://www.goldcentral.com/ or call, toll-free, 1-800-965-0580 for a Free investors guide.

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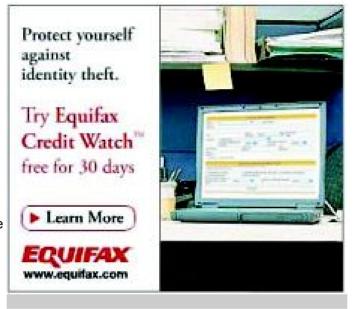
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